

# EXPLORATORY DATA ANALYSIS OF YOUTUBE, FEAT.

THE SCIPY STACK

WHO ARE WE?

PROCRASTI..

WHAT DO WE  
SOLVE?

# THE YOUTUBE SEO

1. Algorithms used.
2. Parameters Considered.
3. Our Research.



IT'S ALL  
ABOUT THE  
TAGS.

KNOWING  
THE DATA

I GIVE UP. I CAN'T  
MAKE SLIDES  
ANYMORE, LET'S SEE  
SOME CODE.

FEW VALUABLE INSIGHTS  
LATER...

We can conclude that...

- The video trends a few days later.
  - Tags are strongly correlated to views.
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# FUTURE SCOPE

- Tag prediction using Natural language processing.
  - Web portal for all the budding youtubers.
  - Finding some more insights because data knows everything.
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A SPECIAL  
THANKS TO,  
PYTHON

THANK YOU.

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QUESTIONS?